

• CUSTOMER STORY

“

Betterbot is much
more than a **chatbot**.

Dago Blanco

VP of Marketing, **Golub & Company**

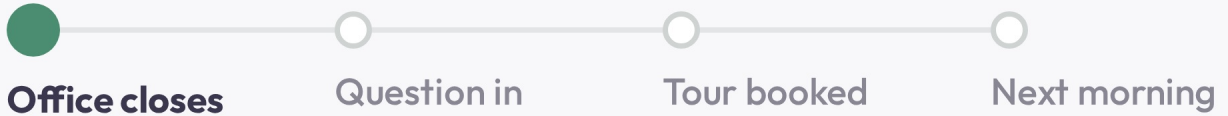
In a recent month

8,800+

prospect
conversations

Swipe





STEP 1 OF 4

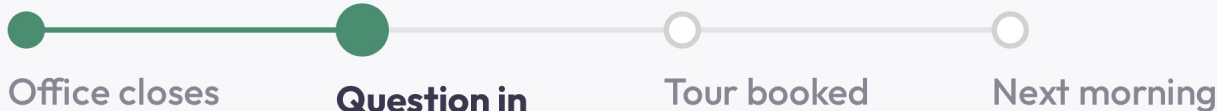
No one on call. No one left waiting.

“We wanted to ensure prospective residents received **immediate answers** to common questions, could schedule tours more easily, and remained engaged throughout the leasing journey **without requiring staff to be available 24/7.**”



Dago Blanco

VP of Marketing, Golub & Company



STEP 2 OF 4

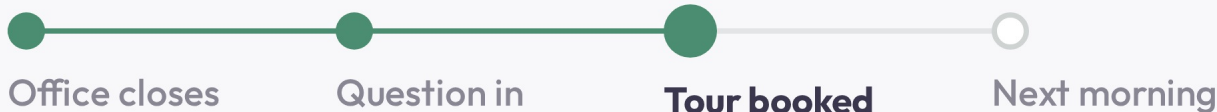
Any hour. Instant answer.

“Since implementing Betterbot, we’ve been able to provide **instant responses** to prospective residents **at any time of day** while allowing our onsite teams to focus on higher-value leasing and resident interactions.”



Dago Blanco

VP of Marketing, Golub & Company



STEP 3 OF 4

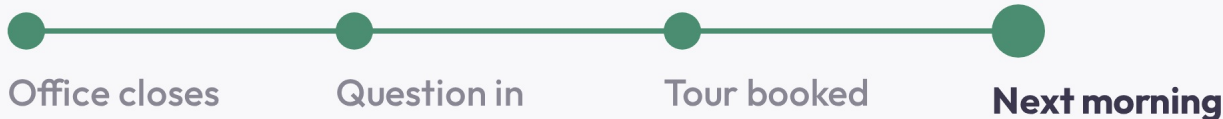
First question. Booked tour.

“The platform has created a more **seamless lead-to-tour experience**, improved consistency in prospect communication, and given our team **better visibility** into prospect engagement and conversion opportunities.”



Dago Blanco

VP of Marketing, Golub & Company



STEP 4 OF 4

No lead lost to a slow reply.

“Betterbot has helped us **capture and nurture leads** that might otherwise have been lost due to **delayed follow-up.**”



Dago Blanco

VP of Marketing, Golub & Company

• IN A RECENT MONTH

What one month looked like.

8,800+ prospect
conversations

200 appointments

“We’ve seen strong prospect engagement, **increased appointment generation**, and improved responsiveness across our communities.”

Dago Blanco, VP of Marketing, **Golub & Company**

Your prospects are asking. **Right now.**

See how Betterbot **answers them, books the tour** and keeps every lead moving.

“It’s an effective leasing and customer experience tool that helps **extend your team’s reach**, improve response times, and create a better experience for prospects.”

Dago Blanco, **Golub & Company**

Book a demo →