• AFTER HOURS

I would recommend Betterbot to an operator looking to improve after-hours engagement.



Jennifer Illanz

Director of Marketing

Venture Communities

Swipe for one night at Venture

Office closes — Question in — Tour booked — Next morning

STEP 1 OF 4

The team goes home. The website doesn't.

"Prospects often have questions **while browsing our website,** and we wanted them to get a **timely response** and an easy way to take the next step."



Jennifer Illanz
Director of Marketing, Venture Communities

Office closes — **Question in** — Tour booked — Next morning

STEP 2 OF 4

A prospect asks. The AI answers.

"Betterbot engages prospects after hours, **answers common questions,** and helps them schedule tours."



Jennifer Illanz
Director of Marketing, Venture Communities

Office closes — Question in — **Tour booked** — Next morning

STEP 3 OF 4

No callback needed. The tour is booked.

"Our leasing team spends less time answering routine questions, and prospects can get information and **schedule a tour even when the office is closed.**"



Jennifer Illanz
Director of Marketing, Venture Communities

Office closes — Question in — Tour booked — **Next morning**

STEP 4 OF 4

The team walks in. The lead is waiting.

"Leads flow **directly into our CRM,** so our leasing team can pick up the conversation and follow up."



Jennifer Illanz
Director of Marketing, Venture Communities

Betterbot

Your office closes tonight. Your answers don't have to.

- ✓ Office closes
- ✓ Question in
- ✓ Tour booked
- ✓ Next morning



"The analytics also give us a **better view of prospect activity** and how they're engaging with our communities."

Jennifer Illanz, **Venture Communities**

Book a demo →

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